A. Course Description

Credits: 4

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week:

MnTC Goals: None

This course introduces students to the assumptions, theories, and processes of qualitative and quantitative business research methods. It requires students to develop a preliminary prospectus for their doctoral research project, identifying a practice-anchored research problem, a brief literature review, and an appropriate research methodology.

B. Course Effective Dates: 02/17/2010 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Learn from and contribute to the value of this educational experience for your classmates by engaging in substantive, spirited debate and providing balanced, honest feedback.
2. Demonstrate ability to summarize, present, and promote discussion on research topics
3. Demonstrate an understanding of the design and execution of business research studies.
4. Demonstrate awareness of ethical issues related to business research and successfully complete the CitiCourse in the Protection of Human Research Subjects.
5. Produce a research prospectus including a literature review.
6. Demonstrate ability to compare and contrast qualitative and quantitative research methods through written analysis.

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

Pre-requisite: Completion of all pre-requisite courses for admission to the DBA program.