A. Course Description

Credits: 4

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week:

MnTC Goals: None

As the capstone course for the M.B.A. program, students integrate analytical tools and knowledge from the various functional areas of management, previous graduate courses, work experience and strategic management theories. Case studies and readings provide students the opportunity to analyze past and current strategies and to formulate and implement new strategies for various types of organizations. Prerequisite: Completion of all Phase I courses.

B. Course Effective Dates: 08/01/1998 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. To integrate your knowledge and skills obtained in prior business courses and other courses in your degree plan to use an interdisciplinary approach to problem analysis and solution.
2. To develop your capacity to think strategically about an organization, its business position, and how it can gain and maintain a competitive advantage.
3. To provide an opportunity to enhance communication skills via presentations, written cases, and group interactions.
4. To provide an understanding of strategic analysis, formulation, and implementation from the general managerial perspective.
5. To develop an appreciation of the need to challenge paradigms and to engage in ongoing "out of the box" thinking and dialog.
6. To increase your consciousness of the social responsibility of organizations and the importance of ethical behavior by managers during the conduct of activities.
7. To learn from others and to increase your capacity to challenge others and jointly develop strategic objectives within a multi-faceted diverse organizational environment.

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

Prerequisite: Completion of all Phase I courses.