A. Course Description

Credits: 2

Prerequisites: MIS 600 Management Information Systems unless it is waived by permission of the coordinator or the course instructor. Review course descriptions and prerequisites at the MMIS Web site, http://metrostate.edu/com/mmis/

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week :

MnTC Goals: None

This course will cover a range of mobile and wireless applications and explore how those technologies are impacting the business enterprise. It will address the impact of various wireless and mobile services on day-to-day business operations and analyze the productivity and revenue-enhancement potential available to business. The course will also address the issue of creating mass customization for end users. This course is targeted at students who are working business managers with a need to understand the impact of the new and emerging mobile telecommunications services and how they can be harnessed to add value to business operations.

B. Course Effective Dates: 05/10/2003 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

None

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

None