A. Course Description

Credits: 4

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week :

MnTC Goals: None

Rhetorical theory can be loosely defined as the theory of effective communication. This course begins with a review of key figures and texts in the history of Western rhetoric, while also introducing some non-Western rhetorical traditions. It then turns to more contemporary issues, including the rhetoric of visual messages and electronic media, feminist rhetoric, and the politics of technical rhetoric. Questions addressed include: What is the relationship of rhetoric to morality? What are the social and political constraints on any rhetorical act?

B. Course Effective Dates: 12/17/2006 - 05/05/2015 05/06/2015 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Understand historical development of current rhetorical theory
2. Analyze primary and secondary sources
3. Analyze various forms of communication using rhetorical theory
4. Produce rhetorical communication using rhetorical theory

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

Community Engagement
Note: WRIT 685 is restricted to graduate students admitted into the Master of Technical Communication program; contact Dr. Victoria Sadler at Victoria.sadler@metrostate.edu for more information.