MIS 656 : Business Analytics

A. Course Description

Credits: 2

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week :

MnTC Goals: None

This new course introduces methods used to find Predictive Solution in Supply Chain Management (SCM). Students will learn which methods/tools should be selected to reduce inventory, estimate supplier performance or improve demand forecast accuracy. Topics covered include: Replenishment Methods and Inventory Optimization, Supplier Performance Analysis, Demand Forecasting, Logistics Planning, Price Optimization. Special emphasis is placed on Combining SCM and Customer Relationship Management (CRM).

B. Course Effective Dates: 08/23/2003 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

None

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

None