A. Course Description

Credits: 2

Prerequisites: MKTG 650 Purchasing Management or equivalent with instructor consent.

Lab Hours/Weeks: Corequisites: None

Lecture Hours/Week:

MnTC Goals: None

This course examines those trends and issues which are most likely to influence policy-making and strategy design for efficient and effective purchasing management. Topics include changing information technologies affecting efficiency in purchasing; changing technologies in transportation and storage; influences of the changing make-up of the work force; purchasing’s role in quality management; strategic alliances with suppliers; multi-national sources; and legislative initiatives. Seminars are led by experienced executives in purchasing management.

B. Course Effective Dates: 08/01/1998 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

None

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

None