MAPL 612: Organizing and Communication for Advocacy

A. Course Description

Credits: 4

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week:

MnTC Goals: None

MAPL 612 is a core course in the Master of Advocacy and Political Leadership (MAPL) Program. This course is designed to provide students with a foundation of the history and techniques of grassroots political organizing, plus honing the writing and speaking skills needed by advocates. The focus will primarily be on the power of communication for advocates and organizers who must mobilize others and change minds.

B. Course Effective Dates: 01/12/2015 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Students will apply the historical and theoretical analysis of political communication provided in the course through the analysis of a particular policy campaign (in the past or ongoing) or movement leader.
2. Students will acquire a consciousness of how individuals and movements communicate their political values by "framing" them around certain metaphors.
3. Students will develop, through reflective analysis, a consciousness of their own presence in the history of popular political activism.
4. Students will enhance their written and oral communication skills through reflective writings and in-class discussions.

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

None