WRIT 577 : Design of User Experience

A. Course Description

Credits: 4

Prerequisites: WRIT 372 Document and Information Design I or instructor permission.

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week :

MnTC Goals: Goal LS - Upper Division Liberal Studies, Goal EL - General Education/Liberal Studies Elect.

This course introduces students to design of user experience. Students learn how to discover user needs and desires and conceptualize designs that provide excellent user experience.

B. Course Effective Dates: 08/17/2014 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Understand fundamental concepts of user experience
2. Differentiate user experience and usability, design and testing
3. Interpret cognitive, emotional, and social dimensions of users
4. Articulate the process of user experience design
5. Gather, organize, and distill user requirements
6. Utilize effective techniques and tools for design
7. Conceptualize, build, and evaluate prototypes iteratively
8. Appreciate and advocate for user experience in product design, business decisions, and change making

E. Learning Outcomes (MN Transfer Curriculum)

Goal LS - Upper Division Liberal Studies
None

Goal EL - General Education/Liberal Studies Elect.
None

G. Special Information

None