Social entrepreneurship and innovation is a model of business where enterprise owners are using business methods to help solve social and environmental challenges while delivering a “triple bottom line” of: profits, social, and environmental considerations. Using the social enterprise model, this course differentiates between traditional entrepreneurial ventures and nonprofit organizations as well as highlights economically viable businesses adding value to society. In this evolving landscape, it is critical for students to examine the benefits and challenges of integrating social impact with enterprise profitability while exploring their own capacity as a social change agent. This course is designated as a Community Engagement course.

A. Course Description

Credits: 4

Prerequisites:

MGMT 310 Management Principles and Practices
OR
ENTR 300 Interdisciplinary Business Skills and Knowledge for Non-Business Majors

Lab Hours/ Weeks:

Corequisites: None

MnTC Goals: None

B. Course Effective Dates: 01/10/2016 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Establish a conceptual framework for the social enterprise business models
2. Understand and apply the triple bottom line framework, its impact on society and decision making
3. Identify and evaluate different characteristics of social change agents
4. Assess the importance of scale and sustainability for the social enterprise
5. Recognize social enterprise opportunities and challenges
6. Understand and analyze the role social enterprise plays among diverse stakeholders
7. Build competency in case assessment and construction
8. Understand the operational requirements of funding and managing stakeholders
9. Create experiential learning through direct exposure to active social entrepreneurs

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

None