A. Course Description

Credits: 2

Prerequisites: ACCT 210 Financial Accounting
OR
ENTR 300 Interdisciplinary Business Skills and Knowledge for Non-Business Majors

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week :

MnTC Goals: None

This course blends financial theory and current industry trends and practices to instruct students on various aspects of financing an entrepreneurial venture. Major topics include attracting seed and growth capital from sources such as venture capital, investment banking, government, and commercial banks. Among the issues discussed are valuing a company, going public, selling out, acquisitions, bankruptcy. Course format includes: case analysis, writing a financial plan, and readings.

B. Course Effective Dates: 12/15/2015 - 05/04/2017 05/05/2017 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. To develop your capacity to think strategically about how much money is needed, when, where, and how that money can be obtained on acceptable terms.
2. To provide an understanding of financing sources, strategies, and mechanisms from pre-start, through the early growth stage, to the harvest of the venture.
3. To understand what the venture is worth, and how to negotiate what to give up.

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

Note: Recommended course to be taken before this course: ENTR 490 Entrepreneurship and Venture Creation. This course was previously ENTR 353.