MDST 487: Writing and Producing for Radio/Audio

A. Course Description

Credits: 4

Lab Hours/ Weeks:  Corequisites: None

Lecture Hours/ Week :

MnTC Goals: None

This course explores radio/audio and you learn about podcast creation, international radio programs for development and digital storytelling. Students learn the craft of writing for the ear which can be translated to professional work in broadcast media, advertising, speechwriting or work as an independent artist. Through work as writers, directors and voice talent, students produce projects that range from short dialogue pieces and storytelling to news documentaries, podcast and radio plays.

B. Course Effective Dates: 08/22/2009 - 05/05/2015 05/06/2015 - 05/07/2019 05/08/2019 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Students understand how to work with voice talent.
2. Students understand the radio/audio production process well enough to coordinate projects.
3. Students develop critical listening skills and the ability to write professional reviews about radio/audio projects.
4. Students develop advanced skills in interviewing and storytelling.
5. Students write, direct and produce professional level radio plays, podcasts, radio documentaries or other audio projects.

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

None