A. Course Description

Credits: 4

Prerequisites: COMM 352 Organizational Communication or equivalent with instructor's consent.

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week :

MnTC Goals: None

The advanced study of organizational communication concentrates on current communication topics within organizations such as interaction within a diverse workforce, changing an organizational culture, initiating technology change, ethics and research. Students craft communication solutions and recommendations for specific organizational improvements. Students complete case studies, community-based projects, and final major research projects.

B. Course Effective Dates: 02/03/2000 - 12/16/2006 12/17/2006 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Complete a literature review and continue to identify the methods appropriate for their capstone research project. All completed at the advanced level.
2. Complete primary source readings and review studies about methods used to conduct research about the chosen issue.
3. Delve into depth into one or more issues (of the student's choosing) within organizational communication, involving extensive reading about the issue of choice.
4. Develop own strategies for discovering, explaining and managing the many phenomena of organization-member interactions.
5. Identify and use appropriate perspectives and methods to diagnose communication-related issues and problems in organizations.
6. Understand key factors which influence organizations and their members.
7. Understand, place in historical context, and apply theories of organizational communication.

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

Community Engagement