A. Course Description

Credits: 4

Prerequisites: PSYC 425 Administration of Early Childhood Programs I

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week :

MnTC Goals: None

This course identifies and evaluates critical success factors leading to effective managerial performance of early childhood administrators in the roles of planner, decision maker, organizer, leader and motivator. Management theory, current trends in regulations and standards for early childhood programs including health/safety of children in the facility, federal history in early childhood, Americans with Disabilities Act (ADA), and child abuse and neglect mandated reporter regulations. Students examine the elements of a business plan and budgeting, strategic planning, parent engagement, advocacy, anti-bias leadership and program marketing.

B. Course Effective Dates: 05/10/2019 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Explain management theories and key management responsibilities in early child programs.
2. Create a marketing plan for an early childhood program and explain your choices using the elements of marketing.
3. Identify historical events in the field and outline new trends in the field of early childhood.
4. Analyze the impact of advocacy efforts on public policy early childhood issues.

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

None