A. Course Description

Credits: 4

Prerequisites:

WRIT 131 Writing I AND
WRIT 231 Writing II AND
WRIT 371 Editing

OR

WRIT 131 Writing I AND
WRIT 261 Business Writing AND
WRIT 371 Editing

OR

WRIT 131 Writing I AND
WRIT 271 Technical Writing AND
WRIT 371 Editing

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week :

MnTC Goals: Goal LS - Upper Division Liberal Studies, Goal EL - General Education/Liberal Studies Elect.

Methods and techniques of document and information design, including principles of graphic design, audience analysis, portfolio development, and use of professional software tools.

B. Course Effective Dates: 08/23/2008 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Analyze and meet the needs of various audiences.
2. Create a project proposal and timeline.
3. Design and develop publications for a variety of media.
4. Develop confidence in using professional software tools.
5. Evaluate the effectiveness of an information product.
6. Integrate your works into a larger body in the form of an electronic and individual portfolio.
7. Understand principles of graphic design.

E. Learning Outcomes (MN Transfer Curriculum)

Goal LS - Upper Division Liberal Studies

None

Goal EL - General Education/Liberal Studies Elect.

None

G. Special Information
Recommended: WRIT 280 Digital Tools for Writing and Communication or equivalent.
Community Engagement