Metropolitan State University

WRIT 342 : Writing for Online and Print Magazines

A. Course Description

Credits: 4

Prerequisites: WRIT 280 Digital Tools for Writing and Communication

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week :

MnTC Goals: Goal LS - Upper Division Liberal Studies, Goal EL - General Education/Liberal Studies Elect.

This course covers the critical skills needed to write articles for magazines, whether print or online. In addition, students learn by analyzing a variety of magazines. Topics include brainstorming and proposing story ideas, targeting writing to a specific audience, gathering research, sharpening skills for story organization, and writing for a variety of online environments.

B. Course Effective Dates: 12/17/2009 - 08/15/2012 08/16/2012 - 05/05/2015 05/06/2015 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Increase skills and flexibility for taking different writing approaches for magazines.
2. Advanced ability to do thorough research for articles.
3. Advanced knowledge of magazine organization and content.
4. Advanced skills in writing for a specific audience, purpose, and situation.
5. Advanced understanding of various types of writing for magazines.
6. Increase confidence in writing abilities.

E. Learning Outcomes (MN Transfer Curriculum)

Goal LS - Upper Division Liberal Studies

None

Goal EL - General Education/Liberal Studies Elect.

None

G. Special Information

Prerequisite: A 3 credit 200- or 300-level writing course and WRIT 280 Digital Tools for Writing and Communication, or instructor’s consent.