This course provides an overview of applications development methods for managers of information systems. The course assumes no previous programming experience. The course develops elementary concepts of structured programming in the context of a third generation programming language and then proceeds towards application design using a development environment. Students learn to apply analytical concepts to translate common business problems into programs using proper design, structure, methodology, and syntax. Students are also exposed to release management and version control concepts in the Enterprise. The goal is to understand the management issues in programming and application development.