Metropolitan State University

IBUS 311 : International Business Environment and Operations

A. Course Description

Credits: 4

Prerequisites: ECON 201 Macroeconomics AND ECON 202 Microeconomics AND MATH 115 College Algebra and intermediate writing skills.

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week :

MnTC Goals: Goal 08 - Global Perspective

This course addresses the major features of the global business environment (economic, cultural, legal and political) and the international business theory and practice needed to operate and compete successfully in the global economy. Case studies focus on key decision areas in international management, marketing, purchasing, finance and production.

B. Course Effective Dates: 08/24/2002 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. To understand and the theory and practice of international business, and apply them in real world situations.
2. To become critically familiar with international business resources.
3. To develop the knowledge and skills applicable to a successful career in international business.
4. To learn from and evaluate the experience of practitioners as they approach and operate in the global marketplace.

E. Learning Outcomes (MN Transfer Curriculum)

Goal 08 - Global Perspective

1. Demonstrate knowledge of cultural, social, religious and linguistic differences.
2. Analyze specific international problems, illustrating the cultural, economic, and political differences that affect their solution.
3. Describe and analyze political, economic, and cultural elements which influence relations of states and societies in their historical and contemporary dimensions.
4. Understand the role of a world citizen and the responsibility world citizens share for their common global future.

G. Special Information

None