Interdisciplinary Business Knowledge and Skills for Non-Business Majors is designed to provide broad coverage of major business concepts in finance, marketing, accounting, and management and deep coverage of specific skills and knowledge needed as a foundation for applying that knowledge to opportunities in existing or new businesses. Students will learn how to research data within the Metropolitan State library databases to augment their knowledge and skills to evaluate opportunities and existing organizations. The students will be asked to enhance their analytical thinking by asking pertinent questions, determining relevant information, and systematically developing and applying the business processes to make decisions.

B. Course Effective Dates: 05/04/2016 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Utilize an interdisciplinary approach to understanding the essential concepts of business opportunities.
2. Apply business skills, ranging from management, marketing, finance and operations to proposed solutions to issues in innovative organizations.
3. Understand the role of business in the changing global economy and technical environment and the impact of those changes to aid in creating competitive advantage.
4. Learn research skills related to finding appropriate data to aid in decision-making.
5. Apply general accounting principles and concepts to dynamic settings.
6. Build creative thinking skills in order to identify and evaluate opportunities and challenges within a multi-faceted environment.

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

Prerequisites: A grade of C- or higher in MATH 98 or MATH 102, or placement at MATH 115 College Algebra on the mathematics assessment test offered by the Placement Assessment Office. Note: This course is designed for non-business majors as a prerequisite for Entrepreneurship courses. It has similar content with MGMT 310, MKTG 300, and ACCT 210 and does not count as an elective toward any of the business majors.