A. Course Description

Credits: 3

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week :

MnTC Goals: Goal 01 - Communication

This course, which can be taken in place of WRIT 131 Writing I, is an introduction to the theory and practice of written and visual communication. Students read, write, view and produce visual and written texts in a variety of media. Emphasis is on developing writing skills and learning basic concepts of visual communication. Prerequisite: Placement in WRIT 131 Writing I on the diagnostic writing assessment offered by Diagnostic Services.

B. Course Effective Dates: 08/01/1998 - 09/05/1999 09/06/1999 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Create specific and clear thesis statements and select relevant evidence for support.
2. Demonstrate techniques for creating and incorporating visual images in order to communicate complex ideas.
3. Develop unified and coherent paragraphs that contribute to the overall purpose and argument of an essay.
4. Effectively integrate and properly cite quotations, paraphrases, and summaries.
5. Make global and sentence-level revisions that strengthen the focus, organization, and clarity of writing.
6. Use active reading strategies and invention techniques to think critically about writing topics, recognize multiple perspectives, and develop meaningful responses to assignments.
7. Use analysis of visual imagery to advance ideas and arguments.
8. Use principles of arrangement to organize ideas throughout the writing process.
9. Incorporate instructor and peer comments into writing.
10. Explain the impact of visual images within their specific rhetorical context.

E. Learning Outcomes (MN Transfer Curriculum)

Goal 01 - Communication

1. Employ syntax and usage appropriate to academic disciplines and the professional world.
2. Select appropriate communication choices for specific audiences.
3. Use authority, point-of-view, and individual voice and style in their writing and speaking.
4. Construct logical and coherent arguments.
5. Understand/demonstrate the writing and speaking processes through invention, organization, drafting, revision, editing and presentation.
6. Locate, evaluate, and synthesize in a responsible manner material from diverse sources and points of view.
7. Participate effectively in groups with emphasis on listening, critical and reflective thinking, and responding.

G. Special Information

Prerequisite: Placement in WRIT 131 Writing I on the diagnostic writing assessment offered by Diagnostic Services.