A. Course Description

Credits: 3

Lab Hours/ Weeks: Corequisites: None

Lecture Hours/ Week :

MnTC Goals: None

This assessment is designed for students who wish to have prior learning in public speaking evaluated. Students who participate serve as an audience for other students. Assessment covers the student’s knowledge and application of the theories and techniques of preparation, presentation and evaluation of public speeches. This assessment is evaluated satisfactory/nonsatisfactory only. No other letter grade is assigned. Overlap: COMM 103 Public Speaking Proficiency Test.

B. Course Effective Dates: 03/01/2000 - Present

C. Outline of Major Content Areas:

See Course Description for major content areas.

D. Learning Outcomes (General)

1. Learn the basic structures of oral presentations through audience analysis, persuasion, organization, and delivery using ethos, pathos, and logos.
2. Deliver at least five speeches, including informal introduction speeches for another in class.
3. Know the difference between ad lib, extemporaneous, memorized and read presentations, when to use which format, and how to make each format as strong as possible.
4. Learn the difference between informative and persuasive speeches and other types of presentations including eulogies, demonstrations and speeches of recognition.
5. Present presentations that are short, medium, and long (10 minutes with audience Q&A following for 5 minutes).
6. Understand the elements in delivery including effective and appropriate audio-visual aids.

E. Learning Outcomes (MN Transfer Curriculum)

This contains no goal areas.

G. Special Information

Overlap: COMM 103 Public Speaking and COMM 103T Public Speaking Theory Seminar. Call CWA Department 651-999-5940 for a course packet. Contact instructor for permission to register.